

Edmonton's Food Bank – Golf Tournament



May 1, 2009

Dear Friends:

RE: **Edmonton's Food Bank Annual Golf Tournament**

As an opportunity to raise food and funds and to meet with our friends and partners outside the Food Bank warehouse, we are holding our annual Food Bank golf tournament on **July 11, 2009 at the JR Golf Course in St. Albert**. It's going to be a fun, laid-back affair where a few friends can enjoy some good company and some good golf, but of course, it's also going to be a chance for us to raise donations at a rough time of year. For this reason, we are asking for your help.

In order for this tournament to have maximum impact as a fundraiser, we will need outside donations of prizes and cash. In this regard, here are some of the areas where your donation would help greatly:

Individual prizes – we'd like to offer a small gift to each of the competitors in the tournament to let them know we appreciate their partnership on and off the course. These items might include corporate-branded hats, shirts, golf balls, gloves, glassware, or anything else you would be willing to donate.

Major prizes – In addition, we would like to offer incentives for the longest drive, longest putt, and other competitions.

Hole-in-one prize – On one hole in the tournament, golfers will be eligible to win a major prize with a hole-in-one. Chances of winning will be very slim, obviously, so the prospective donor will likely get all the recognition for their donation at absolutely no expense to themselves.

Silent auction items – We would like to hold a small silent auction for our patrons, the proceeds of which will of course be donated to the Food Bank.

Other sponsorship options – We also invite other creative sponsorship ideas to increase donations to the food bank. For example, a donor might consider pledging to donate a dollar or two for every stroke each team scores under 100.

If you have an item you would like to donate, please fill out the following donation form. There is no shortage of ways that you can contribute to the success of this drive. And, reciprocally, we are more than happy to discuss options for sponsorship as well as for recognition of your donation. As a registered charity, the Food Bank is happy to issue a tax-deductible receipt (where possible) for your contribution.

Of course, if you or anyone you know would be interested in joining us for a round of golf on **July 11** for only **\$70** (golf cart and steak dinner included), please call Ron, Dave or Tamisan at 780.425.2133 or 780.944.9046 during regular business hours for a registration form.

Thank you in advance for your interest and your support!